

Marine Castagna

Junior Art director

UX/UI Designer

Studies

Art Direction and UX/UI Design master

e-artsup Paris | 2020 – 2022

Digital design and communication:

- Conception of visual identities
- Communication strategy
- Branding

Design and business:

- UX Design (UX researches, user journeys)
- UI Design (wireframes, design system, prototype, interactive design)

Digital Design program certificate

Pratt Institute New York | 2020

- UX/UI Design
- Digital Marketing
- Photography

Bachelor of Arts & Digital Design

e-artsup Paris | 2019 – 2020

- Graphic design
- Interactive design
- Communication

Technical Degree in Graphic Design

editorial design

LISAA Strasbourg | 2017 – 2019

- Art direction
- Type design

Preparatory class in applied arts (MANAA)

LISAA Strasbourg | 2016 – 2017

Hard skills

- Art direction
- UX/UI Design
- Communication
- Adobe softwares (InDesign, Illustrator, Photoshop)
- Figma, Adobe Xd
- Basic knowledges in Premiere Pro, After Effects and Glyphs
- English (C1 level)
- Spanish (B2 level)

Soft skills

- Self-sufficient and proactive
- Curious
- Multipurpose and know how to adapt to the works
- Like to search my mind
- Organized and to-do addict

I like...

- Racking my brains on jigsaw and riddles
- Cooking with my close friends and family
- Traveling to new countries
- Playing adventurous and exploration video games

Work experiences

Junior Art Director

Eleius | November 2022 – April 2023

Art direction and UI:

- Conception of visual identities and visual concepts for various customers.
- Website design for B2B customers (sites-tree, wireframes, sketches, prototypes).
- Conception of various communication media (ebooks, web content).
- Collaboration with product marketers, copywriters, and growth marketers.
- Collaboration in English and French.

Junior Art Director

Independants client projects | January – March 2022

Art direction and UI:

- Branding and creation of logotype.
- Creation of a design system for each project.
- Prototyping of a blog for young daddies.
- Creation of a user journey and prototyping a fashion app.

Junior UX/UI Designer

Sagan Avocats Paris | September 2020 – November 2022

Branding and Communication 360:

- Rebranding of all the visual identities of the firms Sagan Avocats, Sagan Legal Design and mesindemnités.com.
- Creation of web content and social networks.
- Conception of various communication mediums (booklet, newsletter, legal graphic posters).

UX/UI Design:

- Analyze and research of the user needs.
- Development of new legal offers with the help of lawyers.
- Interactive design.
- Provide Legal Design training to legal practitioner.

Graphic designer

EDF, Nuclear power station at Cattenom | July 2019

Branding and Editorial design:

- Creation of a logotype, branding.
- Visual communication for the internal and the external (print and web posters, flyers).

Graphic designer

Internship at the regional hospital of Metz-Thionville | June – July 2018

Communication 360:

- Print communication for the internal and the external (booklet for the patients, posters for the medical staff).
- Creation of web content and social networks.
- Visual popularisation of medical procedures.